

# Kat Moynahan

UX Strategist & Product Designer

Oakland, CA | 415-861-9575 | [Email](#) | [Portfolio](#) | [LinkedIn](#)

A strategic experience designer with 15+ years architecting platforms and experiences for emerging technology. Accomplishments include shipping a 0-1 spatial audio VR platform; pioneering AI-driven financial and privacy tools; building a global data visualization enterprise practice, and launching an internal design conference to align a multi-disciplinary team.

## Core Competencies

---

**UX Methodologies:** End user field studies, usability testing, user profile development, user journeys, experience flows, information architecture, screen design, interaction design, prototyping

**Operations Focus:** Systems thinking, operational workflows, process optimization

**Technical Systems:** AI/ML integration, enterprise operations tools, spatial computing, digital asset management, communication and collaboration systems

**Financial Technology:** Banking and investment platforms, payment systems, regulatory compliance (PCI), privacy-enhanced financial services

**Leadership:** Design team mentoring, cross-functional collaboration, alignment facilitation, strategic planning, stakeholder management, evidence-based recommendations

## Professional Experience

---

### Strategic Design Advisor

**Independent Practice** | March 2025 - Present

*Helping B2B and B2C startups scale UX and improve cross-team product development.*

**Design Leadership:** Advise and guide startup founders on UX research and design strategy.

**Cross-functional Collaboration:** Partner with engineering, product, and design teams to translate insights into actionable interface improvements.

**Framework Development:** Develop research methodologies, product roadmaps, and platform frameworks for early-stage technology companies.

### Senior Product Designer

**Microsoft Corporation** | May 2022 - Oct 2024

*Designed enterprise productivity solutions for distributed teams.*

**Workflow Strategy:** Led UX initiatives for spatial computing and VR tools, focusing on end-to-end collaboration journeys to develop virtual environments.

**Cross-functional UX Leadership:** Partnered with engineering and design teams to conduct ongoing immersive audio prototype testing, resulting in a successful product launch in early 2024.

**User Journey Optimization:** Developed end-to-end scenarios and user journeys for VR content placement tools, directing product strategy and improving the prototype feedback process.

**Team Development:** Mentored junior researchers and designers, improving team retention through structured learning programs.

**Standards Development:** Co-chaired the Privacy, Cybersecurity & Identity working group for the Metaverse Standards Forum, developing interdisciplinary standards for trusted, multi-user immersive environments across a global consortium.

## Senior Design Strategist

JPMorgan Chase | April 2015 - May 2022

*Led digital transformation research and strategy initiatives for a global financial services firm.*

**Large-Scale UX Research:** Pioneered cross-market research studies on customer acceptance of AI-driven privacy and security systems, informing strategic product decisions.

**Privacy Technology Design:** Prototyped and piloted next-generation privacy tools for the consumer market.

**Research-led Design:** Led research and design for an automated lending platform that increased user engagement by 25%.

**Innovation & Patents:** Led the design of an ML-driven privacy policy manager, resulting in patent #12032723.

**Team Development:** Launched Converge, an internal design conference that aligned the 200-member design organization around a shared practice vision.

## R&D Designer

Accenture Technology Labs | Sept 2013 - April 2015

*Developed a data visualization practice for a global professional services firm.*

**Visual Literacy Program Development:** Designed and implemented visual literacy learning programs for 20,000+ global participants, focusing on operational efficiency improvements through increased team proficiency.

**Global Training Operations:** Led international training sessions, achieving a 50% adoption rate of new design frameworks across global teams.

## Senior UX Designer

Habanero Consulting Group | June 2006 - May 2010

*Led transformative UX design projects for digital workplace applications for major corporate clients.*

**Enterprise UX:** Delivered user-centered design solutions for major corporate clients focusing on workflow optimization and corporate communications.

**Award-Winning Design:** Led research and design for a corporate intranet, achieving Nielsen Norman Top Ten Best Intranet recognition through evidence-based design improvements.

**Usability Research:** Improved design solutions through direct end-user research and usability-focused design practices.

**Team Mentorship:** Guided junior researchers in user research methodologies and client relations.

## Education

---

### Master of Fine Arts in Design

California College of the Arts | May 2013

### Bachelor of Fine Arts in Visual Arts

Simon Fraser University | May 1995

## Awards and Patents

---

**Systems and Methods for Managing Privacy Policies Using Machine Learning** - Patent No. 12032723 | Issued July 9, 2024

**MIT OpenData Challenge Winner 2014** - City of Chicago

**Carmen M. Christensen Graduate Scholarship 2011-13** - California College of the Arts

**Top Ten Best Intranets 2011** - Nielsen Norman Group