

Kat Moynahan

curious about this strange, beautiful future we live in

I am an experienced design professional who specializes in emerging technologies, collaborating with multi-disciplinary teams to create trusted, data-driven experiences that bring value to peoples' lives. My strengths include mixed method research, collaborative ideation, and strategic visioning. I focus on fostering positive teams while driving alignment through proven design processes.

EXPERIENCE

Working Group Chair, May 2023 - Present

Metaverse Standards Forum: Privacy, Cybersecurity, and Identity

Leading an interdisciplinary collective to shape a safe and trusted metaverse for a non-profit consortium that brings together standards organizations and industry.

- Lead biweekly sessions with diverse industry experts to develop strategic, user-centered recommendations.
- Conduct workshops to educate other MSF working groups that drives progress towards user safety-centric metaverse advancements.
- Communicate PCI strategies to the MSF oversight committee, resulting in improved decision-making and support.

Senior Product Designer, May 2022 - Oct 2024

Microsoft Mesh for Teams

Designed innovative, immersive meeting experiences for boosting workplace productivity for a multinational corporation and technology conglomerate.

- Partnered with the Mesh spatial audio platform team to ship the immersive audio experience in early 2024.
- Crafted end-to-end user journeys, mock-ups, and prototypes to ship developer tools for integrating 2D content and interactive apps into VR environments.
- Developed an ongoing program with research partners to gather developers' feedback to help shape no-code content placement tools.
- Presented at AWE 2024, showcasing our spatial audio use case, which received positive feedback from the international XR community.
- Mentored junior designers, fostering a team environment, and improving designer retention and satisfaction.

VP, Design Strategy & Research, April 2015 - May 2022

JPMorgan Chase

Led key initiatives in digital transformation for a leading global financial services firm with \$2.6 trillion in assets and operations worldwide.

- Drove the development of mobile privacy and security tools, leading to a patent for ML-managed privacy policies in 2024.
- Led a stealth incubation team to pioneer generative cross-market research studies, resulting in groundbreaking tools, like a UK digital bank VPN.
- Increased user engagement by 25% for Chase Offers through comprehensive discovery research and design.
- Orchestrated design workshops for Chase's robo-investment platform, enhancing customer empowerment with the successful launch of YouInvest.
- Launched Converge, an internal design conference, unifying a 200-member design team towards a cohesive vision.

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EDUCATION

MFA in Design, May 2013

California College of the Arts

BFA in Visual Arts, May 1995

Simon Fraser University,

PATENTS

Systems and methods for managing privacy policies using machine learning

12032723, Issued July 9, 2024

AWARDS

MIT OpenData Challenge 2014

City of Chicago

Carmen M. Christensen

Graduate Scholarship 2011-13

California College of the Arts

Top Ten Best Intranets 2011

Nielsen Norman Group

OTHER INFO

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References available upon request.

R&D Designer, Sept 2013 - April 2015

Accenture Technology Labs

Developed thought leadership in data visualization to educate and inspire for a talent and innovation-led global professional services company.

- Designed and established a visual literacy program for a global audience, expanding to over 20,000 members and enhancing skills development.
- Developed online courses and workshops that became essential learning for team members, increasing team proficiency by 35%.
- Collaborated with engineers and data scientists on data storytelling initiatives, leading to innovative products such as cybersecurity threat visualization.
- Won the MIT/Accenture OpenData Challenge by creating a 311 call data map, demonstrating excellence in data-driven design.
- Introduced strategies that merged technical insights with imaginative design, positively impacting diverse industries.
- Traveled globally to lead training sessions, solidifying program adoption by 50%.

Senior UX Designer, June 2006 - May 2010

Habanero Consulting Group

Led transformative UX design projects for a forward-thinking firm specializing in digital workplace solutions.

- Delivered user-centered design solutions for websites and intranets, including Canadian Pacific Railway, BC Hydro and Vancity Credit Union.
- Designed Bennett Jones LLC's corporate intranet, BenNet, achieving recognition by Nielsen Norman as a Top Ten Best Intranet.
- Improved user engagement through direct end-user interaction and usability-focused design practices.
- Mentored junior designers, advancing their development in design processes and creative application.

TECHNICAL SKILLS

- Adobe Creative Suite, Microsoft Office 365, Figma, Miro, UserTesting, UserZoom, DScout, Qualtrics, Tableau, HTML/CSS, JavaScript, Replit, Claude, ChatGPT, AI Image Creation Tools, Prototyping Tools, Wireframing Tools, Data Visualization Software, Usability Testing Tools, Collaboration Platforms, Version Control Systems
- User Experience Design, Interaction Design, Design Research, Visual Design, Information Architecture, Design for AI, Design Strategy, Visual Storytelling, Cybersecurity Design, Service Design, Virtual Reality Design, Cognitive Psychology, Behavioral Design

PROFESSIONAL SKILLS

- Design Thinking, Problem Solving, Creative Thinking, Strategic Thinking, Project Management, Presentation Skills, Public Speaking, Technical Understanding
- Collaboration, Communication, Leadership, Adaptability, Stakeholder Management, Mentoring, Empathy, Conflict Resolution, Team Building, Team Leadership, Emotional Intelligence, Critical Thinking, Mentorship, Active Listening, Trust Building, Strategic Partnerships, Conflict Resolution Strategies